

Wacal

Google Calendar & Tasks, on WhatsApp.

Company Profile | Knowledge Base Edition

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■ **DRAFT — pricing in this document is placeholder and subject to change.**
Final pricing will be confirmed by Wacal team before public launch.

Contact

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1. About Wacal

Wacal is a personal assistant that bridges **Google Calendar**, **Google Tasks**, and **WhatsApp** — so you can manage your schedule the same way you chat with friends.

No new app to learn. No tab to remember. Just open WhatsApp, type, done.

Why Wacal?

- **Always with you** — WhatsApp is already on your phone, all day.
- **Natural language** — type "remind me to call dentist tomorrow at 3pm" and the AI handles it.
- **Two-way sync** — edit in Google Calendar, the bot knows. Edit via chat, Google Calendar updates.
- **Auto reminders** — never miss a meeting again. Daily morning summary so your day starts focused.
- **Privacy-first** — your data lives in your Google account. Wacal is just the messenger.

Who is it for?

- Solopreneurs and freelancers juggling appointments + tasks.
- Busy professionals who live in WhatsApp but use Google Calendar.
- Small business owners who need light customer-service automation.
- Anyone who finds calendar apps too clicky and prefers chat.

Status

Wacal is currently in **private beta** — invite-only. New users are onboarded by the admin after a short conversation to fit the right package. Public sign-up will open after Google OAuth verification is complete.

2. Features in Detail

■ Calendar

- Create / edit / delete Google Calendar events from WhatsApp using a simple template or natural language.
- View today, tomorrow, this week, this month, or any specific date.
- Search events by keyword.
- Recurring events — daily, weekly, custom (e.g. *every Mon & Wed for 12 weeks*).
- Add multiple events at once with one message (batch mode).
- Multi-calendar — sync work, personal, holidays, etc. Pick which ones get reminders.
- Two-way sync runs every 30 seconds — changes show up across all your devices instantly.

■ Tasks (Google Tasks)

- Add tasks with optional due date — *"add to do submit tax report, due May 30"*.
- List active or completed tasks.
- Mark done / undo / delete — single or batch (*"done 1, 2, 3"*).
- Daily todo digest at a chosen time so you start the day with priorities.
- Repeat reminders while the list is non-empty (gentle nudge during work hours).

■ Reminders

- Configurable offsets — get a WhatsApp ping 1 hour, 30 minutes, or any custom time before each event.
- Daily morning digest — see your full day at a glance, formatted for quick scanning.
- Grouped by day, with locations and titles bolded for readability.
- Per-calendar control — choose which calendars send reminders.

■ Smart AI

- Type freely — *"meeting tomorrow at 10 with Andi at the office"* works just as well as the template format.
- Multi-event parsing — *"Monday: meeting 9-10, lunch 12, training 3pm"* creates 3 events at once.
- Understands Indonesian and English (mix freely).
- Powered by enterprise-grade AI (no data sold or used to train external models).

■ Customer Service (Business package)

- Bot handles non-whitelist phones as customers — answers FAQ, captures orders, escalates if needed.
- Order management — capture, confirm, complete, cancel — all from chat.
- Operating hours, rate limit, takeover (mute bot for a number) — full admin control.

- AI fallback — out-of-FAQ questions get a thoughtful AI answer based on your business profile.

■ Web Dashboard

- Manage everything from a clean web interface — settings, reminders, calendar selection.
- Dark mode + mobile responsive.
- Login with username + password (or Google sign-in, coming soon).
- Strong security — password is one-way encrypted (not even the admin can read it).

3. Packages & Pricing

■ **DRAFT pricing** — final figures will be confirmed before public launch. These numbers are starting points for internal review.

Wacal is modular — start with the base bot, add the integrations you need, skip the rest. You can add or remove modules any time. Settings are preserved if you pause and resume.

À la carte modules

Module	Price / month	What you get
■ Base Bot + AI <small>required</small>	Rp 25,000	WhatsApp bot with smart AI parser. Understands natural language, Indonesian + English. Foundation for all modules.
■ Google Calendar	+ Rp 35,000	Create / view / edit / delete events from chat. Multi-calendar sync. Reminders + daily digest. Recurring events.
■ Google Tasks	+ Rp 15,000	Manage todos via WhatsApp. Daily todo digest. Repeat reminders for open tasks.
■ Customer Service	+ Rp 99,000	Bot handles non-whitelist phones as customers. FAQ, order capture, takeover, AI fallback. For businesses.
■ Whitelist member	First 3: FREE 4th+: + Rp 10,000 <small>per number</small>	Add team members or family who can issue commands to your bot. Each whitelisted number gets the same access.

Recommended bundles

Most users land on one of these combinations:

Bundle	Includes	Total / mo	Best for
■ Free Trial	Base + Calendar (14 days)	Rp 0	Anyone curious
■ Chat Only	Base Bot + AI	Rp 25,000	AI chat without integration

■ Starter	Base + Calendar	Rp 60,000	Personal scheduling
■ Productive	Base + Calendar + Tasks	Rp 75,000	Freelancers, solo pros
■ Business	All modules	Rp 174,000	Small business with WA orders

Notes: All modules include 24/7 bot uptime, secure HTTPS, and account-level password protection. Annual payment gets ~2 months free (12 months for the price of 10). Refer a friend who subscribes — both of you get 1 month free.

4. Use Cases

■ Sarah — Café owner

Sarah runs a small café and takes reservations via WhatsApp. With **Business package**, her CS bot handles incoming reservation requests, captures details (date, party size, contact), and creates a calendar event automatically. Sarah only steps in when something needs human judgment — confirmations, special requests. She saves 1-2 hours every day.

■ Andi — Freelance developer

Andi juggles 5 client projects with constant context-switching. With **Productivity package**, he types *"meeting client X tomorrow 10-11 review milestone"* and the event is in his Google Calendar with a 1-hour and 30-minute reminder. He uses */todo* to track deliverables and gets a daily 7am digest of what is on his plate. No more forgetting deadlines.

■■■■■ Family Bagas

Bagas, his wife, and 2 kids share family events (school activities, doctor visits, gym, date nights) in a shared Google Calendar. With **Reminder package** on Bagas' WhatsApp, he gets reminders for himself + the family schedule. He skipped buying a separate family planner app — Wacal sits on what they already use.

■ Maya — University student

Maya tries Wacal during her busiest semester via the **Free Trial**. She types her class schedule once, recurring weekly, with reminders 30 minutes before. Plus assignment deadlines as todos. After 14 days she upgrades to **Reminder package** — Rp 25k/month is less than one cup of coffee.

5. FAQ

Common questions from prospective and existing users. The CS bot can answer these directly.

Q: Is my data safe?

A: Yes. Your calendar and tasks data lives in **your** Google account — Wacal only acts on it with your authorization. We do not sell data, no ads, and we use industry-standard encryption for everything in transit and at rest. Passwords are one-way encrypted (not even our admin can read them). See our Privacy Policy at /privacy for full details.

Q: Do I need a separate WhatsApp number for the bot?

A: You can use your own number, or have a separate dedicated bot number — both work. The dedicated number setup is more common because it keeps personal and bot conversations separate.

Q: How is Wacal different from Google Calendar app?

A: Google Calendar is a great calendar app — but you have to open it. Wacal lets you add and check events without leaving WhatsApp. Type "meeting tomorrow 3pm" while chatting with friends, no app switch needed.

Q: Can I use Indonesian commands?

A: Yes. The bot understands both English and Indonesian, and you can mix them freely. "*buat meeting besok jam 10 sampai 11*" works the same as the English version.

Q: What happens if I want to cancel?

A: Just message the admin. We will pause your subscription, keep your data for 30 days (in case you change your mind), then delete it. No long-term contracts.

Q: Can I downgrade?

A: Yes, anytime. Your settings (calendar selection, reminder offsets, etc.) are preserved — if you upgrade later, everything works again without re-configuring.

Q: What if WhatsApp blocks the bot?

A: WhatsApp officially supports up to 4 linked devices per account; Wacal is one of them. We follow their guidelines (no mass messaging, no spam). In the rare case of a disruption, you can re-pair in seconds via QR scan.

Q: Is there a free version?

A: Yes — the 14-day Free Trial includes core calendar + reminder features. After 14 days, you can pick a paid package or stop using it (no auto-charge — we always confirm).

Q: Do you support Google Workspace accounts?

A: Yes, both personal Gmail and Google Workspace accounts work. The same OAuth permissions apply.

Q: Can multiple people share one bot?

A: Each user has their own Wacal account paired to their own WhatsApp + Google Calendar. For family or team scenarios, each member gets their own account but can share calendars in Google Calendar (which Wacal syncs to all their dashboards).

Q: How do I pay?

A: Currently bank transfer or e-wallet (BCA, GoPay, OVO, DANA). Online payment gateway integration is on the roadmap.

Q: I forgot my password. What now?

A: Click "Forgot password?" on the login page. If your email is registered, you will receive a reset link. Otherwise, message the admin and we will issue a reset link manually within hours.

Q: Can I get a refund?

A: If something is genuinely broken on our side, yes. For change-of-mind cancellations within 7 days of payment, we will refund pro-rata. Just message us — we are reasonable.

Q: Will Wacal still work if Google changes their API?

A: Yes. We monitor Google's API announcements and adapt as needed. In the rare case of a major change, we communicate well in advance.

Q: Is there a mobile app?

A: No mobile app needed — Wacal lives inside the WhatsApp app you already use. The web dashboard is fully mobile-responsive for occasional configuration tasks.

6. How to Subscribe

Wacal is invite-only during private beta. To join:

- **Step 1.** Contact admin via WhatsApp (+62 822-3517-4774) or email (nico.alex.ha@gmail.com).
- **Step 2.** Tell us a bit about your use case — we will recommend the right package.
- **Step 3.** Choose payment cycle (monthly or annual). Annual saves ~2 months.
- **Step 4.** Make payment via bank transfer or e-wallet (BCA, GoPay, OVO, DANA).
- **Step 5.** Admin creates your account — you receive a username + temporary password.
- **Step 6.** Log in at <https://wacal.my.id>, change your password, and connect your Google account.
- **Step 7.** Pair your WhatsApp by scanning a QR code (takes 30 seconds).
- **Step 8.** Send `/help` to the bot from your WhatsApp — see all commands.
- **Step 9.** Enjoy your new assistant. Friend referral discount available.

Cancellation

No long-term contracts. To cancel, message the admin. Your data is preserved for 30 days (grace period) then deleted unless you reactivate.

Refunds

If we fail to deliver agreed service, we refund pro-rata. For change-of-mind within 7 days of payment, full refund minus payment-gateway fee. After 7 days, no refund — but we will pause your subscription so you can return later without re-onboarding.

7. Contact

Channel	Address	Best for
■ WhatsApp	+62 822-3517-4774	Quick questions, signup, urgent issues
✉ ■ Email	nico.alex.ha@gmail.com	Detailed questions, feedback, partnerships
■ Web	https://wacal.my.id (alt: https://wacal.online)	Login, dashboard, public pages

Response times

- WhatsApp: under 6 hours during business hours WIB (08:00-22:00).
- Email: 1-2 business days.
- Business package customers: priority WA support, target under 6 hours, 7 days a week.

Office hours

Monday–Saturday, 08:00–22:00 WIB (Western Indonesia Time, UTC+7).

Thanks for considering Wacal. We are a small team and treat every customer as a long-term partner — your feedback shapes the product directly. Get in touch any time.